



III Semester B.Com. (LSCM) Degree Examination, February/March 2024
(NEP Scheme) (Freshers and Repeaters)
COMMERCE
Logistics Management (3.2)

Time : 2½ Hours

Max. Marks : 60

Instruction : Answer should be written only in English.

SECTION – A

Answer **any five** of the following. **Each** question carries **two** marks. **(5×2=10)**

1. a) What do you mean by logistics management ?
- b) Give the meaning of balancing demand.
- c) Mention the 7R's in logistics.
- d) What is routing ?
- e) What is meant by demand forecasting ?
- f) What is meant by MRP ?
- g) What is meant by promotional pricing ?

SECTION – B

Answer **any three** of the following. **Each** carries **four** marks. **(3×4=12)**

2. Explain the types of logistics.
3. What is meant by inventory ? How do you plan for efficient inventory ?
4. Why logistics efficiency is important to manufacturer ?
5. Write a note on :
 - i) BOL
 - ii) Freight bill.
6. Explain the inter model transport structure.



SECTION – C

Answer **any three** of the following. **Each** question carries **ten** marks. **(3×10=30)**

7. Explain the interrelationship between logistics and inventory management.
8. Brief about different transport pricing methods.
9. Explain briefly the functions of warehousing.
10. Describe the various types of material handling equipment.
11. What are the various methods of inventory control ?

SECTION – D

Answer **any one** of the following, carries **eight** marks. **(1×8=8)**

12. Explain productivity in logistics. In order to make the logistics operation more productive in an organisation. What vital factors you can apply ?
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13. Discuss the various modes of transportation which plays a key role in logistics management.
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